

A six week courses aimed at small and medium sized businesses. Each course is 2.5 hours and starts at 4pm.

The courses involve a mix of theory, case study exercises and discussions.

The courses are led by Dr Bev Edlin and Nick Dangerfield

1 Strategy, Structure and Success:

When you form a company your governance team comprises the nominated directors. Whether you operate with the owners acting as the governing team, you have an advisory board or a standalone board you have to thinking strategically and ensure the structure of the business allows you to be successful. The key to success is to ensure you have a balance of skill-sets, competencies, experience and thinking styles in your governance team.

Course Highlights:

- Optimising the talents your governance team possesses
- Roles and responsibilities
- Understanding your fiduciary obligations
- Skills and competencies required
- Training and Development
- Changing of the Guard

Who will Benefit from Attending:

- Anyone who is a director of a small or medium sized company
- Potential Directors
- Senior Management
- Anyone wanting to know more about how Governance can operate more effectively.

2 Improving the Bottom Line

Once you are a director you have an obligation to ensure your business meets its statutory and regulatory obligations and at the same time to ensure the company operates as a going concern. In essence its about sound management and having control, capital and access to talent that assists the capability of the organisation to create value.

Course Highlights:

- Taking control of the business
- Business life cycles
- Getting the best out of your business advisors
- SWOT analysis
- Creating Value

Who will Benefit from Attending:

- Anyone who is a director of a company
- Potential directors
- Senior Management
- Anyone wanting to know more about how Boards can operate more effectively.

3 Crisis = Danger + Opportunity - Measuring the business's effectiveness

Businesses face many challenges and in recessionary times have to deal with many external forces. Directors of companies have to consider which of any opportunities they want to capitalize on. In recessionary times its often a difficult journey so knowing how and what to measure becomes even more critical.

The aim of this course is to consider the dangers and opportunities in light of where the business wants to go. Understanding what, how and when to measure becomes an important 'director' function.

Course Highlights:

- Balancing strategic objectives with fiduciary obligations
- What to Measure
- How to Measure
- Methodologies
- Use/Misuse of Results
- SWOT analysis

Who will Benefit from Attending:

- Anyone who is a director of a company
- Potential directors
- Senior Management
- Anyone wanting to know more about how Boards can operate more effectively.

4. Thinking Strategically

The owners of small and medium size businesses often where many hats, they are the leaders, the motivators, the decision-makers, the planners and the one who steps in when things need urgent attention. Planning for success means working on your business not just in it and making sure you know the perceptions that your customers and suppliers have of you.

Course Highlights:

- Planning for success
- Leading the team

- Capitalising on the skills of those around you
- Training and Development
- The changing of the Guard

Who will Benefit from Attending:

- Anyone who is a director of a company
- Members of Boards
- Potential directors
- Senior Management
- Anyone wanting to know more about how Boards can operate more effectively.

5 Making Tough Decisions = Time + resource +risk mitigation

Knowing where you want to go is step one, and step two is planning the way forward – now its time to make critical decisions.

Course Highlights:

- Optimising the talents your governance team possesses
- Making time
- Utilising resources
- Mitigating risk
- Recognising the external assistance you need
- Staying focused
- Managing growth

Who will Benefit from Attending:

- Anyone who is a director of a company
- Potential directors
- Senior Management
- Anyone wanting to know more about how governance can operate more effectively.

6 So You Need a Board?

It is through the entrepreneurial spirit possessed by the owner that many businesses are formed. As the business grows or as it enters into new fields the current skillsets and competencies needs to keep the business on track change. Is your business ready for a more formal governance structure. If so which structure would best suit?

Course Highlights:

- Knowing the types of governance structures that assist businesses
- Knowing when to establish a formal structure
- Deciding on the appropriate structure
- Running meetings
- Appointing directors and Management.

Who will Benefit from Attending:

- Anyone who is a director of a company
- Members of start-up Boards
- Potential Directors
- Senior Management
- Anyone wanting to know more about how Boards can operate more effectively.